



SEVEN KEYNOTE SPEAKERS ARE FEATURED AT 2007 SPE[®] AUTOMOTIVE COMPOSITES CONFERENCE

Seven keynote speakers will talk on a variety of composites and automotive industry topics at the 7th-annual **SPE[®] Automotive Composites Conference & Exposition (ACCE)** this year. Because of the broad range of subjects covered in the conference's technical program, organizers try to present an equally broad array of keynote addresses each year.

On Tuesday, September 11, the conference opens with a keynote by **Michael Fisher**, *American Chemistry Council*, who will reprise his very popular keynote from last year with a talk entitled: **Plastics are for Cars After All – The Rest of the Story**. After lunch, **Chuck Segal**, *OMNIA LLC* will speak on the topic of **Is the Auto Industry Ready for the Carbon Fiber Industry & Vice Versa?** Immediately after Segal's talk, **Victor Liu**, *AZDEL, Inc.* will provide attendees with an **Overview of the Use of Composites in the China Automotive Industry**. The day will end with a keynote address by **Robert Kisch**, *The Boeing Company*, who will describe the **Composite Process Technology & Innovation at Boeing**. A networking reception sponsored by Quadrant Plastic Composites will follow this talk and all conference attendees are invited.

On Wednesday, September 12, a single afternoon keynote address will be given by **Richard Morrison**, *The Molded Fiber Glass Companies* on the topic of **How the Thermoset Composites Industry can Help Meet the Changing Needs of the Transportation Industry**.

During Thursday, September 13, **Amar Mohanty**, *Michigan State University*, will give a talk on **Bio-Cars: Where We are and Where We are Moving** at the start of the day. After lunch, **Abbe Scheiner**, *Townsend Polymer Services & Information*, will present results from a new market study just completed by Townsend on **Current & Future Market for Long Fiber Reinforced Thermoplastics**.

Held annually in the suburbs of Detroit, the ACCE has become the world's leading forum for automotive composites. The event's success is attributed to the fact that it provides an environment dedicated solely to discussion and networking about advances in the automotive composites industry. Its global appeal is evident in the diversity of exhibitors, speakers, and attendees who come to the conference from Europe, the Middle East, and Asia / Pacific as well as North America and who represent transportation OEMs and tier suppliers; composite materials, processing equipment, additives, and reinforcement suppliers; trade associations, consultants, university and government labs, media, and investment bankers. This year's conference will be held September 11-13, 2007 at the MSU Management Education Center in Troy, Mich.

For more information about the **SPE ACCE**, visit the Composites' Division website at www.4spe.org/communities/divisions/d39.php, or the Automotive Division's website at www.speautomotive.com/comp.htm, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA. For more information on the Society of Plastics Engineers International or other SPE events, visit the SPE website at www.4spe.org, or call +1.203.775.0471.

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