



SPE[®] AUTOMOTIVE COMPOSITES CONFERENCE TO FEATURE TWO NEW PANEL DISCUSSIONS

The **SPE[®] Automotive Composites Conference & Exposition (ACCE)** will feature two new panel discussions, which are always among the liveliest aspects of the show. After three years, the popular OEM panel discussion was replaced by newer topics believed to be of higher interest to show attendees.

On Wednesday afternoon, the second day of the conference, a panel discussion entitled **Composite Industry Imperatives to Meet the Needs of the Next Decade** will be moderated by **Jim Plaunt** of AOC LLC. Panelists include **Gary Flint**, Honda Motor Co., **Carl Johnson**, Ford Motor Co., **Ed Zenk**, International Truck, **Tyler Hardy**, Meridian Automotive Systems, **Tom Hilborn**, Continental Structural Plastics, and **George McCunn**, John Deere Corporation. The hour-and-a-half panel discussion will be followed by a networking reception sponsored by the Automotive Composites Alliance. The audience will have an opportunity to ask the panelists questions.

On Thursday afternoon, the last day of the conference, a panel discussion entitled **Marketing the Value of Composites** will be moderated by **Jeff Sloan** of Composites Technology and High-Performance Composites Magazines. Panelists include **Bill Mills**, AZDEL, Inc., **Roeland Polet**, Ticona Engineering Polymers., **Lou Luedtke**, National Composites Center, **David Dyke**, Meridian Automotive Systems, and **Len Nunnery**, Bulk Molding Compounds Inc. The hour-and-a-half panel discussion will be immediately followed by closing remarks by '06 & '07 SPE ACCE Conference Chair, Dale Brosius. The audience will be able to ask questions of the panelists.

This year's conference takes place September 11-13, 2007 at the MSU Management Education Center in Troy, Michigan, U.S.A. Held annually in the suburbs of Detroit, the ACCE has become the world's leading forum for automotive composites. The event's success is attributed to the fact that it provides an environment dedicated solely to discussion and networking about advances in the automotive composites industry. Its global appeal is evident in the diversity of exhibitors, speakers, and attendees who come to the conference from Europe, the Middle East, and Asia / Pacific as well as North America and who represent transportation OEMs and tier suppliers; composite materials, processing equipment, additives, and reinforcement suppliers; trade associations, consultants, university and government labs, media, and investment bankers. This year's conference will be held September 11-13, 2007 at the MSU Management Education Center in Troy, Mich.

For more information about the **SPE ACCE**, visit the Composites' Division website at www.4spe.org/communities/divisions/d39.php, or the Automotive Division's website at www.speautomotive.com/comp.htm, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA. For more information on the Society of Plastics Engineers International or other SPE events, visit the SPE website at www.4spe.org, or call +1.203.775.0471.

#