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## SPE® ANNOUNCES DATE, LOCATION FOR 37<sup>TH</sup> AUTOMOTIVE INNOVATION AWARDS GALA

**TROY, (DETROIT) MICH.** – The 37<sup>th</sup>-annual *SPE Automotive Innovation Awards Gala* will be Wednesday, November 7, 2007. It once again will be held at Burton Manor in Livonia (Detroit), Mich.

For more than 3-1/2 decades, the Automotive Division of the Society of Plastics Engineers (SPE®<sup>1</sup>) International has honored the "Most Innovative Use of Plastics" in automotive applications through its annual *SPE Automotive Innovation Awards Competition*. Winners are announced at the *Innovation Awards Gala*, an annual event that typically draws 600-800 OEM engineers, automotive- and plastics-industry executives, and media. This glittering evening of celebration honors innovation and the hardworking teams that bring it to market. Unofficially called the "Academy Awards<sup>2</sup> of the plastics and automotive industries," the event is the largest competition of its kind in the world and is the oldest and largest recognition event in the automotive and plastics industries.

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<sup>1</sup> SPE is a registered trademark of the Society of Plastics Engineers International.

<sup>2</sup> Academy Awards is a trademark of the Academy of Motion Picture Arts and Sciences.

*SPE Announces Date, Location for 37<sup>th</sup>-Annual Innovation Awards Gala*  
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The mission of SPE International is to promote scientific and engineering knowledge relating to plastics worldwide and to educate industry, academia, and the public about these advances. SPE's Automotive Division is active in educating, promoting, recognizing, and communicating technical accomplishments for all phases of plastics and plastic based-composite developments in the global transportation industry. Topic areas include applications, materials, processing, equipment, tooling, design, and development.

For more information about the SPE *Innovation Awards Gala* or to download nomination forms and rules, visit the SPE Automotive Division's website at [www.speautomotive.com](http://www.speautomotive.com), or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.

For more information on the Society of Plastics Engineers International or other SPE events, visit the SPE website at [www.4spe.org](http://www.4spe.org), or call +1.203.775.0471.

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