

FOR IMMEDIATE RELEASE: (07/12/10)

Media Contacts:

Peggy Malnati, SPE Auto. Div. Comm. Chair

Malnati & Associates Phone: +1.248.592.0765

eMail: media@speautomotive.com

SPE® CALLS FOR NOMINATIONS FOR VEHICLE ENGINEERING TEAM AWARD

TROY, (DETROIT) MICH. – The Automotive Division of the Society of Plastics Engineers (SPE®) International today issued a call for nominations for its *Vehicle Engineering Team Award (VETA)* for the 40th-annual *Automotive Innovation Awards Competition & Gala*. Any automaker in the world is eligible to nominate its vehicles (and their innovative plastics content), there is no cost to apply, deadline for submission is September 1, 2010, and the VETA nomination form (along with competition guidelines and instructions) can be found at www.speautomotive.com/inno.htm. Nominations that are accepted into the 2010 competition will be presented (in person or by webinar) by their nominating teams during the first round of *Automotive Innovation Awards Competition* judging, September 30 and October 1, and the winning team will be honored during the *Automotive Innovation Awards Gala* on November 9 at Burton Manor in Livonia, Mich.

Unlike other SPE executive awards, the *Vehicle Engineering Team Award* recognizes the technical achievements of entire teams comprised of automotive designers and engineers, tier integrators, materials suppliers, toolmakers, and others whose work – in research, design, engineering, and/or manufacturing – has led to significant integration of polymeric materials on a notable vehicle. This is the fourth time in the last seven years that the award has been presented. Previous winners include Porsche AG in 2004 for the '04MY Porsche® Carrera GT supercar and Ford Motor Co. in 2008 for the '08MY Ford® Flex cross-over utility vehicle and 2009 for the '09MY Ford Taurus sedan.

SPE's Automotive Innovation Awards Program is the oldest and largest competition of its kind in the world. Dozens of teams made up of OEMs, tier suppliers, and polymer producers submit nominations describing their part, system, or complete vehicle module and why it merits the claim as the Year's Most Innovative Use of Plastics. This annual event typically draws 600 to 800 OEM engineers, automotive and plastics industry executives, and media. As is customary, funds raised from this event are used to support SPE educational efforts and technical seminars, which help educate and secure the role of plastics in the advancement of the automobile.

The mission of SPE International is to promote scientific and engineering knowledge relating to plastics worldwide and to educate industry, academia, and the public about these advances. SPE's Automotive Division is active in educating, promoting, recognizing, and communicating technical accomplishments for all phases of plastics and plastic based-composite developments in the global transportation industry. Topic areas include applications, materials, processing, equipment, tooling, design, and development.

For more information about the *Automotive Innovation Awards Competition and Gala* or to download nomination forms and rules, please visit the SPE Automotive Division's website at http://speautomotive.com/inno and http://speautomotive.com/awa, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.

For more information on the Society of Plastics Engineers International or other SPE events, visit the SPE website at www.4spe.org, or call +1.203.775.0471.

#

[®] SPE is a registered trademark of the Society of Plastics Engineers International. Other trademarks are the property of their respective owners.