



SUSTAINABLE MANUFACTURING IS A FOCUS OF BRASKEM KEYNOTE AT 12TH SPE[®] AUTOMOTIVE TPO CONFERENCE

Robert Nadin, vice-president-Innovation & Technology at Braskem America, will give a luncheon keynote entitled “*Braskem, A Continued Commitment to the TPO Marketplace*” on **Monday, October 4**, at this year’s **SPE[®] Automotive TPO Global Conference**. Braskem acquired Sunoco Chemical’s polypropylene business this year and reaffirmed the legacy company’s strategic focus of supplying a full palette of polypropylene resins to the compounded TPO market. Now a leading producer with manufacturing facilities in the North and South America, Braskem is leveraging work performed by its Technology & Innovation Centers in Pittsburgh and Tirunfo, Brazil.

Nadin says, “Braskem has a strong corporate focus on sustainable development. For example, our Tirunfo facility in Brazil not only develops new technology for polypropylene compounds, but also serves as the focal point for research on renewable feedstocks. At this same location, we’re building a commercial scale, sugar-cane-based ethanol-to-ethylene complex. We’re also preparing for the future by investing in technology that will allow us to expand into other renewable feedstocks.”

In his current role at Braskem, Nadin is responsible for process and product technology and technical support for the company’s North American polypropylene business. He has held numerous technical and commercial roles during his 32-year career at Union Carbide and Sunoco Chemicals.



Nadin is a graduate of Cleveland State University and holds both B.S. and M.S. degrees in Mechanical Engineering from that institution.

About the TPO Conference

Since 1998, the ***SPE Automotive TPO Global Conference*** has highlighted the importance of rigid and flexible polyolefins throughout the automobile – in applications ranging from semi-structural composite underbody shields and front-end modules to soft-touch interior skins and bumper fascia. Polyolefins have been the fastest-growing segment of the global plastics industry for a decade owing to their excellent cost / performance ratio. The polyolefin supply chain has experienced major changes in recent years, which are providing both challenges and opportunities for OEMs and the entire supply community. Three special sessions have been developed for this year's conference to help processors and end users learn about the latest technologies available from the rapidly changing world of automotive olefins. These include: *Thermoforming* (returning for the first time since 2008), and completely new sessions on *Polypropylene Compounding* and *Olefin-Based Thermoplastic Elastomers & Vulcanizates (TPEs & TPVs)*.

The ***SPE Automotive TPO Global Conference*** is organized each year by a volunteer committee. The conference typically draws over 400 attendees from 20 countries on 4 continents. Roughly 35% of conference attendees work for an automotive OEM, with the balance made up of tier integrators and molders, resin suppliers, equipment OEMs, industry consultants, and members of academia. The event is held annually at the Best Western Sterling Inn (www.sterlinginn.com) in Sterling Heights, Mich.

For more information about the ***SPE Automotive TPO Global Conference***, to view the conference's program, or to register to attend the event, please visit <http://auto-tpo.com/> or www.speautomotive.com/tpo.htm , or contact the group at +1.248.244.8993, or write SPE Detroit Section, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.

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