



## **EXXONMOBIL KEYNOTE DISCUSSES FEEDSTOCK DRIVERS & THEIR IMPACT ON AUTO PLASTICS AT SPE® AUTO TPO SHOW**

The last 2010 **SPE® Automotive TPO Global Conference** keynote will be given on Wednesday morning, **October 6** by Bryan W. Milton, vice-president-Basic Chemical Global Business Unit at ExxonMobil Chemical, who will present a talk on *“Feedstock Drivers & their Impact on Automotive Plastics.”* Milton will provide a brief overview of the company’s energy outlook and summary of product supply and demand, which in turn will provide a view of the chemical-industry market. He will also give an overview of ExxonMobil’s portfolio of products and the company’s role in the automotive industry.



“Our broad portfolio of polyolefin-based products provides our automotive customers opportunities to reduce weight, and improve manufacturing efficiencies and end-use part performance, while reducing costs vs. engineering thermoplastics. We use our innovative technology, manufacturing, and supply capabilities to develop and deploy products globally, while meeting local market needs.”

Milton has held his current position since April 2009. Prior to that, in 2008, he was the executive assistant to the chairman and CEO of ExxonMobil Corp., and from 2006-2008 was site manager at the company’s Baton Rouge Chemical Plant. From 2004-2006 he was managing director for ExxonMobil Aviation fuels based near London, U.K. Milton has held various other management positions within ExxonMobil Chemical at company headquarters in Houston, as well as leadership positions in global planning and marketing. He also has spent time in upstream natural gas commercial sales and had assignments as operations supervisor and then as plant manager at Fawley, U.K., where he started his career with then Exxon Chemical in 1986. Additionally, Milton has served as project executive for a Chemical Company study that resulted in significant organizational change and profit improvement for the global manufacturing organization.

A native of Scotland, Milton spent most of his childhood in Pakistan before returning to Scotland to finish high school and attend college. He holds a Chemical Engineering degree at Heriot-Watt University in Edinburgh.

## About the TPO Conference

Since 1998, the ***SPE Automotive TPO Global Conference*** has highlighted the importance of rigid and flexible polyolefins throughout the automobile – in applications ranging from semi-structural composite underbody shields and front-end modules to soft-touch interior skins and bumper fascia. Polyolefins have been the fastest-growing segment of the global plastics industry for a decade owing to their excellent cost / performance ratio. The polyolefin supply chain has experienced major changes in recent years, which are providing both challenges and opportunities for OEMs and the entire supply community. Three special sessions have been developed for this year's conference to help processors and end users learn about the latest technologies available from the rapidly changing world of automotive olefins. These include: *Thermoforming* (returning for the first time since 2008), and completely new sessions on *Polypropylene Compounding* and *Olefin-Based Thermoplastic Elastomers & Vulcanizates (TPEs & TPVs)*.

The ***SPE Automotive TPO Global Conference*** is organized each year by a volunteer committee. The conference typically draws over 400 attendees from 20 countries on 4 continents. Roughly 35% of conference attendees work for an automotive OEM, with the balance made up of tier integrators and molders, resin suppliers, equipment OEMs, industry consultants, and members of academia. The event is held annually at the Best Western Sterling Inn ([www.sterlinginn.com](http://www.sterlinginn.com)) in Sterling Heights, Mich.

For more information about the ***SPE Automotive TPO Global Conference***, to view the conference's program, or to register to attend the event, please visit <http://auto-tpo.com/> or [www.speautomotive.com/tpo.htm](http://www.speautomotive.com/tpo.htm) , or contact the group at +1.248.244.8993, or write SPE Detroit Section, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.

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