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## ***LUCINTEL PROGRAM MANAGER, CHUCK KAZMIERSKI TO DISCUSS GLOBAL COMPOSITES GROWTH OPPORTUNITIES AT SPE® ACCE***

### ***Keynote to Describe Competition, Trends, & Markets for Global Composites Growth between 2011 & 2016***

**TROY (DETROIT), MICH.** – Charles “Chuck” Kazmierski, program manager at Lucintel (<http://www.lucintel.com/index.aspx>), a global management-consulting and market-research firm with expertise in the composites arena, will discuss results from his company’s in-depth study and strategic analysis of the global composites market as a keynote speaker for the 2011 ***SPE Automotive Composites Conference & Exhibition (ACCE), September 13-15, 2011*** at the MSU Management Education Center in Troy, Mich., U.S.A. Kazmierski’s presentation, ***Growth Opportunities in the Global Composites Market 2011-2016***, will cover a wide range of topics including: composites competitiveness versus traditional materials, market trends driving change, plus growth opportunities and strategic insights.

According to Kazmierski, the composites industry is already sustainable with over 30,000 applications worldwide. He points to positive signs of healthy, visible growth in the gradual rebound of the automotive, construction, electronics, and consumer-goods markets. Whereas the market value of end products made from composites in 2010 was \$50.2-billion USD, by 2016 the end-product market value is expected to reach \$78-billion USD according to Lucintel data. Meanwhile, the global composite-materials industry is expected to reach a value of \$27.4-billion USD in 2016, up from \$17.8-billion USD— an approximate 9% compound annual growth rate (CAGR).

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*Lucintel Keynote to Detail Growth Opportunities in Global Composites Market at SPE ACCE*  
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“Right now, there are numerous external forces that are reshaping the composites industry – population growth, new infrastructure projects, urbanization, increases in middle-class populations in the developing world, and the green movement,” says Kazmierski. “These pressures will help ensure growth stays strong for the foreseeable future, especially in the Brazil/Russia/India/China (BRIC) region.”

The North American and European composites industries grew year-over-year by approximately 13% and 8% respectively in 2010, while Asia grew by about 9%. Looking ahead, he says the global composites industry will see an annual average growth in the 5-6% range through 2016. From a market standpoint, the aerospace and wind-energy segments will remain the most attractive in terms of high growth.

Kazmierski has over a decade of experience in the resins and composites industries and has 23 years’ experience in market research, opportunity screening, value-based management, voice-of-the-customer, value-chain analysis, and market-structure analysis. Prior to joining Lucintel, he spent 34 years at The Dow Chemical Co., where he worked in technical sales & service, R&D, manufacturing, marketing communications, and he enjoyed a succession of increasingly responsible positions in market research and business intelligence including: business-unit research analyst, research manager for the business analysis team, subject-matter expert in the marketing-research expertise center, and internal business/marketing consultant. A native of Bay City, Mich., Kazmierski holds a B.S. degree in Chemical Engineering from the University of Cincinnati, and MBA studies at Louisiana State University. He has published a paper entitled “*The Value of Market Research*” with the Marketing Science Institute, and is a past member of the American Institute Chemical Engineers (AIChE), the American Marketing Assoc. AMA, and the Marketing Research Assoc. (MRA).

The date and time of Kazmierski’s SPE ACCE keynote address have not yet been set.

Held annually in suburban Detroit, the SPE ACCE typically draws 400+ speakers, exhibitors, sponsors, and attendees from 14 countries on five continents and provides an environment dedicated solely to discussion and networking about advances in transportation composites. Its global appeal is evident in the diversity of exhibitors, speakers, and attendees who come to the conference from Europe, the Middle East, Africa, and Asia/Pacific as well as North America and who represent transportation OEMs -- traditional automotive and light truck, as well as agriculture, truck & bus, heavy truck, and aviation – and tier suppliers; composite materials, processing equipment, additives, and reinforcement suppliers; trade associations, consultants, university and government labs; media; and investment bankers. The show is sponsored jointly by the SPE Automotive and Composites Divisions.

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The mission of SPE is to promote scientific and engineering knowledge relating to plastics. SPE's Automotive and Composites Divisions work to advance plastics and plastic-based composites technologies worldwide and to educate industry, academia, and the public about these advances. Both divisions are dedicated to educating, promoting, recognizing, and communicating technical accomplishments for all phases of plastics and plastic-based composite developments, including materials, processing, equipment, tooling, design and testing, and application development.

For more information about the SPE Automotive Composites Conference & Exhibition, visit the Automotive Division's website at <http://speautomotive.com/comp.htm>, or the Composites' Division website at <http://compositeshelp.com>, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA. For more information on the Society of Plastics Engineers or other SPE events, visit the SPE website at [www.4spe.org](http://www.4spe.org), or call +1.203.775.0471.

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**Attention Editors: High-resolution digital photography is available upon request.**