



Corporate Sponsorship Form

46th-Annual **SPE® Automotive Innovation Awards Competition & Gala**

- VIP Reception Sponsor - \$40,000 USD – 1 Company / Year** **FILLED for 2016**
 - 40 VIP Networking Reception Tickets and 4 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Guide with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
 - Opportunity for a company executive to speak briefly at the very start of the Gala;
 - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Networking Reception room;
 - One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event.

- Afterglow Sponsor - \$17,500 USD – 1 Company / Year** **FILLED for 2016**
 - 15 VIP Networking Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 2 full-page 4-color advertisements in Program Guide (with sponsor-supplied art);
 - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow.

- Main Reception Sponsor - \$15,000 USD – 1 Company / Year** **FILLED for 2016**
 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
 - Company name/logo displayed on signage and ice sculpture at the main bar in the vehicle and part display area;
 - Company name/logo prominently displayed on other signage and display screen, and in the program guide.

- Gala Wine & Flower Sponsor - \$15,000 USD – 1 Company/Year** **FILLED for 2016**
 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
 - Company name/logo displayed on floral centerpieces and wine bottles on tables and bar in banquet area;
 - Company name/logo prominently displayed on other signage, the display screen, and in the Program Guide.

- Student Program Sponsor - \$13,500 USD – 1 Company / Year** **FILLED for 2016**
 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala,
 - 1 full-page 4-color advertisement in Program guide (with sponsor-supplied art);
 - Company



Gold-Level Sponsor: \$10,000 USD

- 5 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Silver-Level Sponsor: \$7,000 USD

- 3 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Bronze-Level Sponsor: \$5,000 USD

- 2 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Advertising-Only Sponsor (All ads 4-Color):

- Full-Page 4-Color - \$2,500
 - Half-Page 4-Color - \$2,000
 - Quarter-Page 4-Color - \$1,500
- Sponsors can upgrade from the size ad they have to a larger ad by paying the difference in price.*

Tables / Seats:

- Table of 10 Seats with Company Logo - \$2,000
- Individual Seats - \$200

For questions regarding sponsorship or to purchase a table, please contact Teri Chouinard: teri@intuitgroup.com or +1.248.701.8003.

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill: jpcreative@att.net) as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than **October 10, 2016**. Send ad material to jpcreative@att.net to ensure that it appears in our program book.

Please note: Your ad will not be placed in our program guide if payment has not been received within 1 week of the time we are ready to go to print. Neither will tables be held for you and your guests if payment has not been received within 3 days of this year's gala. Cancellation of tables with less than 3 days' notice will incur a cancellation fee, as we must confirm food and table settings several days before the gala. If placement of any element in your ad is critical, then you must contact our artist at the above address and request a proof, which you must sign off on, before we go to print. If a PDF proof is not sufficient and a physical proof is required, then an additional fee will be charged to cover materials and overnight courier charges.